

# \$50 OR \$70 REDEMPTION FORM

Offer valid on purchases from 08/27/18 to 09/23/18. Form must be postmarked or received by 10/23/18.

- For more information about this promotion, please call 1-800-233-5961.
- To learn more about BFGoodrich® tires, please call 1-877-788-8899 or visit BFGoodrichTires.com.

Not valid with any other offer. See terms and conditions for further details.



**Purchase four new BFGoodrich® passenger or light truck tires at participating dealers during the promotional period listed above, and get a \$50 or \$70 Mastercard® Reward Card after submission\*.**

**There are two options for rebate submission.**      1) For faster service, submit your redemption online now at [tirerewardcenter.com](http://tirerewardcenter.com).      **OR**      2) Complete and mail in this redemption form.

- Attach receipt (or legible copy) showing the purchase of four new BFGoodrich® passenger or light truck tires within the offer period from a participating dealer.
- Mail to: 2018 BFGoodrich Big O August Promotion, P.O. Box 1547, Suite 385, Milan, IL 61264.

To check the status of your Reward Card request, visit [tirerewardcenter.com](http://tirerewardcenter.com).

Reward Value	Eligible Tire Models
<b>\$50</b> Reward Card	Advantage T/A®
	Advantage T/A® LT
	All-Terrain T/A® KO
	Baja T/A®
	Commercial T/A® All-Season
	Commercial T/A® All-Season 2
	Commercial T/A® Traction
	g-Force® R1™
	g-Force® Rival®
	g-Force® Rival® S
g-Force® Sport	
g-Force® Super Sport A/S	
g-Force® Super Sport A/S H/V	
g-Force® T/A® Drag Radial	
g-Force® T/A® KD	
g-Force® T/A® KDW	
g-Force® T/A® KDW R	
g-Force® T/A® KDWS	
Krawler® T/A® KX	
Long Trail T/A® Tour	
Mud-Terrain T/A® KM	
Radial Long Trail T/A®	
Radial T/A®	
Radial T/A® Spec	
Rugged Terrain T/A®	
Rugged Trail T/A®	
Touring T/A® TR4/SR4	
Traction T/A®	
Traction T/A® Spec	
Winter Slalom®	
Winter Slalom® KSI	
<b>\$70</b> Reward Card	g-Force® Sport COMP-2™
	g-Force® COMP-2™ A/S
	All-Terrain T/A® KO2
	Mud-Terrain T/A® KM2
	Mud-Terrain T/A® KM3

How many vehicles are in your household?

1     2     3  
 4     5 or more

What is your age?

18 – 25     26 – 39  
 40 – 55     Over 55

How many years have you been a BFGoodrich® tire owner?

First time  
 Less than 5 years  
 More than 5 years

How many tires did you intend to purchase prior to learning of this promotion?

1     2     3     4

What tire brand was replaced when you purchased your new set of BFGoodrich® tires?

BFGoodrich®     Other

How did you first hear about this promotion? (Please check one.)

Direct mail     Radio  
 Newspaper     Television  
 Salesperson in store     Website  
 In-store display     Email  
 Word of mouth     Other  
 Outdoor advertising

Which of the following was an important contributing factor in your most recent purchase of BFGoodrich® tires? (Check all that apply.)

Promotion/sale  
 Dealer recommendation  
 Friend/relative recommendation  
 Quality of product  
 Mileage warranty  
 Actual tires on display  
 Tires in stock  
 Online research (reviews, websites, etc.)  
 Replacing another set of BFGoodrich® tires

Where did you buy your tires? (Dealer Name)

Invoice Number \_\_\_\_\_ Date of Purchase \_\_\_\_\_  
 Mo. \_\_\_\_\_ Day \_\_\_\_\_ Year \_\_\_\_\_

Year of Vehicle \_\_\_\_\_ Make (e.g., Volkswagen) \_\_\_\_\_ Model (e.g., Passat) \_\_\_\_\_

Email Address \_\_\_\_\_

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Address \_\_\_\_\_ Apt./Suite Number \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ ZIP Code \_\_\_\_\_

Phone \_\_\_\_\_  
 The last four digits of the phone number are required for rebate processing.

Preferred method of contact:  
 Email     Text

What is the next vehicle you plan to purchase tires for?  
 Year of Vehicle \_\_\_\_\_ Make (e.g., Volkswagen) \_\_\_\_\_ Model (e.g., Passat) \_\_\_\_\_

Does this vehicle currently have BFGoodrich® tires? (Please check one.)  
 Yes     No     Don't know

When do you expect to purchase tires for this vehicle? (Please check one.)  
 In the next 30 days     31 to 90 days from now  
 91 days to 1 year from now     More than 1 year from now

## BGO

\* Offer valid for residents of the United States only who purchase from a participating Big O Tires, LLC, dealer located in the U.S. in the fifty (50) United States or District of Columbia ("U.S."). Purchase must be completed between 08/27/2018 and 09/23/2018. Limit of one (1) redemption request (\$50 or \$70 Mastercard® Reward Card) per purchase of four (4) new BFGoodrich® passenger or light truck tires. \$50 Mastercard® Reward Card valid on purchases of a set of four (4) of the following tires: Advantage T/A®, Advantage T/A® LT, All-Terrain T/A® KO, Baja T/A®, Commercial T/A® All-Season, Commercial T/A® All-Season 2, Commercial T/A® Traction, g-Force® Rival® S, g-Force® Rival® S, g-Force® Sport, g-Force® Super Sport A/S, g-Force® Super Sport A/S H/V, g-Force® T/A® Drag Radial, g-Force® T/A® KD, g-Force® T/A® KDW, g-Force® T/A® KDW R, g-Force® T/A® KDWS, Krawler® T/A® KX, Long Trail T/A® Tour, Mud-Terrain T/A® KM, Radial Long Trail T/A®, Radial T/A®, Radial T/A® Spec, Rugged Terrain T/A®, Rugged Trail T/A®, Touring T/A® TR4/SR4, Traction T/A®, Traction T/A® Spec, Winter Slalom® and Winter Slalom® KSI. \$70 Mastercard® Reward Card is valid on purchases of a set of four (4) of the following tires: g-Force® COMP-2™ A/S, g-Force® Sport COMP-2™, All-Terrain T/A® KO2, Mud-Terrain T/A® KM2 and Mud-Terrain T/A® KM3. Limit of three (3) redemptions per household. Must be at least 18 years of age or older at the time of purchase to be eligible. All requests must be postmarked or received on or before 10/23/2018. Please allow four (4) to six (6) weeks for delivery of the \$50 or \$70 Mastercard® Reward Card via mail. Sales to Original Equipment manufacturers, fleets, wholesalers, business accounts and purchases for resale are not eligible for this promotion. Original Equipment tires DO NOT qualify. Tampering with, altering or falsifying purchase information constitutes fraud. All decisions made by BFGoodrich (or its authorized representatives) relating to the validity of any submissions are final and binding. This promotion is subject to all federal, state and local laws and regulations. BFGoodrich reserves the right to modify or discontinue this offer, products and/or services at any time for any reason. No cash refunds. Please retain copies of the materials you submit. All requests become the property of Michelin North America, Inc., and will not be returned. BFGoodrich is not responsible for any lost, late, stolen, damaged, misdirected, incomplete, incorrect or illegible mail. No postage-due requests. For questions regarding this promotion, please call 1-800-233-5961 Monday through Friday between 8:00 a.m. and 8:00 p.m. ET. Please reference the 2018 BFGoodrich Big O August Promotion when calling. Offer may not be assigned, traded, sold or combined with any other BFGoodrich offer. THIS OFFER IS NOT VALID WHERE PROHIBITED OR RESTRICTED BY LAW. The Reward Card cannot be reloaded with additional funds, nor can it be used at an ATM. Reward Card expires six (6) months after issuance. No cash access. Fees apply. For complete terms, conditions and fees, see the Cardholder Agreement in your card package. Reward Card issued by U.S. Bank National Association pursuant to a license from Mastercard International Incorporated. Mastercard is a registered trademark of Mastercard International Incorporated.

# \$70 REDEMPTION FORM



Offer valid on purchases from 08/27/18 to 09/23/18. Form must be postmarked or received by 10/23/18.

- For more information about this promotion, please call 1-866-212-9619.
- To learn more about MICHELIN® tires, please call 1-800-642-4354 or visit [MichelinMan.com](http://MichelinMan.com).

Not valid with any other offer. See offer terms and conditions for further details.



Buy any set of four new MICHELIN® passenger or light truck tires at participating dealers during the promotional period listed above, and get \$70 via Mastercard® Reward Card after submission.\*

## There are two options for rebate submission:

1) For faster service, submit your redemption online now at [tirerewardcenter.com](http://tirerewardcenter.com).

**OR**

2) Complete and mail in this redemption form.

- Attach receipt (or legible copy) showing the purchase of four new MICHELIN® passenger or light truck tires within the offer period from a participating dealer.
- Mail to: 2018 Michelin Big O August Promotion, P.O. Box 1457, Suite 397, Milan, IL 61264.

To check the status of your Reward Card request, visit [tirerewardcenter.com](http://tirerewardcenter.com).

Where did you buy your tires? (Dealer Name)

Invoice Number

Date of Purchase

Mo.  Day  Year

Year of Vehicle

Make (e.g., Ford)

Model (e.g., Fusion)

Email Address

First Name

Last Name

Address

Apt./Suite Number

City

State

ZIP Code

Phone

The last four digits of the phone number are required for rebate processing.

Preferred method of contact:

Email  Text

What is the next vehicle you plan to purchase tires for?

Year of Vehicle

Make (e.g., Ford)

Model (e.g., Fusion)

Does this vehicle currently have MICHELIN® tires? (Please check one.)

Yes  No  Don't know

When do you expect to purchase tires for this vehicle? (Please check one.)

In the next 30 days  31 to 90 days from now  
 91 days to 1 year from now  More than 1 year from now

How many vehicles are in your household?

1  2  3  
 4  5 or more

What is your age?

18 – 25  26 – 39  
 40 – 55  Over 55

How many years have you been a MICHELIN® tire owner?

First time  
 Less than 5 years  
 More than 5 years

How many tires did you intend to purchase prior to learning of this promotion?

1  2  3  4

What tire brand was replaced when you purchased your new set of MICHELIN® tires?

MICHELIN®  Other

How did you first hear about this promotion? (Please check one.)

Direct mail  Radio  
 Newspaper  Television  
 Salesperson in store  Website  
 In-store display  Email  
 Word of mouth  Other  
 Outdoor advertising

Which of the following was an important contributing factor in your most recent purchase of MICHELIN® tires? (Check all that apply.)

MICHELIN® Promise Plan™  
 Promotion/sale  
 Dealer recommendation  
 Friend/relative recommendation  
 Quality of product  
 30-Day Satisfaction Guarantee  
 Mileage warranty  
 Free flat change and tow service  
 Actual tires on display  
 Tires in stock  
 Online research (reviews, websites, etc.)  
 Replacing another set of MICHELIN® tires



I want email notifications so I can take advantage of valuable special offers and promotions on my next tire purchase, as well as sign up for tire rotation reminders and new product information from Michelin. Michelin has a very strict privacy policy. We do not sell or rent your personally identifiable information to third parties.

BGO

\* Offer valid for residents of the United States only who purchase from a participating Big O Tires location in the U.S. in the fifty (50) United States or District of Columbia ("U.S."). Purchase must be completed between 08/27/2018 and 09/23/2018. Limit of one (1) redemption request (one \$70 Mastercard® Reward Card) per purchase of four (4) new MICHELIN® passenger or light truck tires. Limit of three (3) redemptions per household. Must be at least 18 years of age or older at the time of purchase to be eligible. **All requests must be postmarked or received on or before 10/23/2018.** Please allow four (4) to six (6) weeks for delivery of the \$70 Mastercard® Reward Card via mail. Sales to Original Equipment manufacturers, fleets, wholesalers, business accounts and purchases for resale are not eligible for this promotion. Original Equipment tires DO NOT qualify. Tampering with, altering or falsifying purchase information constitutes fraud. All decisions made by Michelin (or its authorized representatives) relating to the validity of any submissions are final and binding. This promotion is subject to all federal, state and local laws and regulations. Michelin reserves the right to modify or discontinue this offer, products and/or services at any time for any reason. No cash refunds. Please retain copies of the materials you submit. All requests become the property of Michelin North America, Inc., and will not be returned. Michelin is not responsible for any lost, late, stolen, damaged, misdirected, incomplete, incorrect or illegible mail. No postage-due requests. For questions regarding this promotion, please call 1-866-212-9619 Monday through Friday between 8:00 a.m. and 8:00 p.m. ET. Please reference the 2018 Michelin Big O August Promotion when calling. Offer may not be assigned, traded, sold or combined with any other Michelin offer. THIS OFFER IS NOT VALID WHERE PROHIBITED OR RESTRICTED BY LAW. The Reward Card cannot be reloaded with additional funds, nor can it be used at an ATM. Reward Card expires six (6) months after issuance. No cash access. Fees apply. For complete terms, conditions and fees, see the Cardholder Agreement in your card package. Reward Card issued by U.S. Bank National Association pursuant to a license from Mastercard International Incorporated. Mastercard is a registered trademark of Mastercard International Incorporated.

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**Get a \$70 Big O<sup>®</sup> Visa<sup>®</sup> Prepaid Card  
by Mail-in Rebate | Valid 8/27/18 - 9/23/18**



**Get \$70**

Big O Visa Prepaid Card by mail-in rebate with the purchase of a set of 4 qualifying Michelin tires when you use the Big O Tires Credit Card.



**Get \$70  
Up To**

Big O Visa Prepaid Card by mail-in rebate with the purchase of a set of 4 qualifying BFGoodrich tires when you use the Big O Tires Credit Card.

\*See reverse side for terms and conditions.

## BIG O TIRES VISA PREPAID CARD REBATE OFFER

The following steps needs to be completed to receive a Visa Prepaid Card:

- 1 Between 8/27/18 and 9/23/18, make a qualifying purchase on sets of four Michelin or BFGoodrich tires made on the Big O Tires Credit Card. Redemption must be postmarked by 10/23/18 to qualify for this offer. Check tires purchased:

\$70 Big O Visa Prepaid Card



Set of 4 Michelin tires purchased on the Big O Tires credit card

\$70 Big O Visa Prepaid Card



Set of 4 qualifying BFGoodrich tires purchased on the Big O Tires credit card

### ELIGIBLE TIRE MODELS

g-Force™ Sport COMP-2™  
g-Force™ COMP-2™ A/S  
All-Terrain T/A® KO2  
Mud Terrain T/A® KM2  
Mud Terrain T/A® KM3

\$50 Big O Visa Prepaid Card



Set of 4 qualifying BFGoodrich tires purchased on the Big O Tires credit card

### ELIGIBLE TIRE MODELS

Advantage T/A®	g-Force™ Super Sport	Radial T/A®
Advantage T/A® LT	A/S H/V	Radial T/A® Spec
Advantage T/A® KO	g-Force™ T/A® Drag	Rugged Terrain T/A®
Baja T/A®	Radial	Rugged Trail T/A®
Commercial T/A® All-Season	g-Force™ T/A® KD	Touring T/A® TR4/SR4
Commercial T/A® All-Season 2	g-Force™ T/A® KDW	Traction T/A®
Commercial T/A® Traction	g-Force™ T/A® KDW R	Traction T/A® Spec
g-Force™ R1™	g-Force™ T/A® KDWS	Winter Slalom®
g-Force™ Rival®	Krawler™ T/A® KX	Winter Slalom® KSI
g-Force™ Rival® S	Long Trail T/A® Tour	
g-Force™ Sport	Mud Terrain T/A® KM	
g-Force™ Super Sport A/S	Radial Long Trail T/A®	

- 2 Submit your rebate online for faster processing or via mail. To submit online: Go to [www.bigo-rebates.com](http://www.bigo-rebates.com) and follow the instructions. You will be required to upload a copy of your invoice. To submit via mail: Send this form, along with a copy of your invoice, to the address below:

### Big O Michelin BFGoodrich Rebate Offer

Offer #18-43421  
PO Box 540012  
El Paso, TX 88554

Please keep a copy of this rebate for your records.

Name:

Address:

City:

State:  ZIP:

Home Telephone:

E-mail (optional\*):

\*\*By providing your email address, we may use this information to contact you about the status of your claim.

\*To be eligible to receive a rebate under this offer you must: (1) make a purchase from participating Big O Tires location for a set of four (4) qualifying Michelin or BFGoodrich tires between the dates 8/27/18 and 9/23/18 and; (2) complete and submit a rebate form, together with a copy of the original invoice, that is postmarked by 10/23/18 and; (3) Complete purchase must be made on the Big O Tires Credit Card. One rebate per purchase valid at participating US locations. Limit two redemptions per household. Original equipment manufacturers, fleets, wholesalers, commercial accounts and purchases for resale are not eligible for this promotion. Subject to credit approval. Visa is a registered trademark of Visa U.S.A. Inc. Prepaid card will be sent to customers address provided above within 6-8 weeks after receipt of this completed rebate form. If prepaid card is not received after 8 weeks, call 855-256-1611 Mon-Fri 9 a.m. to 5 p.m. Eastern time or visit [www.bigo-rebates.com](http://www.bigo-rebates.com) to inquire about status. See store and Visa Prepaid Card for details. Big O Credit Card is issued by Citibank, N.A.

Rebate in the form of a Big O Tires Visa Prepaid Card. Card is issued by MetaBank®, Member FDIC, pursuant to a license from Visa U.S.A. Inc. No cash access or recurring payments. Can be used everywhere Visa Debit cards are accepted. Card expires after 12 months; unused funds will be forfeited at midnight EST the last day of the month of the valid thru date. Card terms and conditions apply, see [MyPrepaidCenter.com/site/visa-promo](http://MyPrepaidCenter.com/site/visa-promo). MetaBank does not sponsor or endorse the Big O® Credit Card.

# SPECIAL FINANCING? — THAT'S A — **BIG O YES**

RECEIVE UP TO A

**\$50\***

VISA® PREPAID CARD  
BY MAIL-IN REBATE

when using the Big O credit card on purchases of \$500 (before tax) or more. Spend \$250 to \$499 (before tax) to receive a \$25 Visa Prepaid Card by mail-in rebate.

*\*See reverse side for additional terms and conditions.*



\*Subject to credit approval. Visa prepaid card is given to you as a rebate and no money has been paid by you for the card. Card is issued by MetaBank®, Member FDIC, pursuant to a license from Visa U.S.A. Inc. No cash access or recurring payments. Can be used everywhere Visa debit cards are accepted. Cards expire after 6 months; unused funds will be forfeited at midnight EST the last day of the month of the valid through date. Card terms and conditions apply, see [MyPrepaidCenter.com/site/visa-promo](http://MyPrepaidCenter.com/site/visa-promo).

# BIG O TIRES VISA PREPAID CARD REBATE OFFER

The following steps need to be completed to receive a Visa prepaid card:

- 1 Between 7/1/18 and 12/31/18, make a qualifying pre-tax purchase on the Big O Tires® Credit Card. Redemption must be postmarked within 45 days of purchase date.

Check amount purchased:

- \$500 or more receive a \$50 Visa prepaid card       \$250 - \$499 receive a \$25 Visa prepaid card

- 2 Submit online a copy of your invoice showing your qualifying purchase today at:

[www.acbincentives.com/bigo](http://www.acbincentives.com/bigo)

OR

Mail a copy of your invoice and this completed original rebate form to:

**Big O Promotion  
Rebate Dept #564500  
PO Box 1919  
Memphis, TN 38101**

Please keep a copy of this rebate for your records.

Name:

Address:

City:

State:  ZIP:

Home Telephone:

E-mail (optional):

Last 4 digits of your Big O Tires Credit Card:

±By providing your email address, we may use this to contact you about the status of your claim.

Additional terms and conditions: Subject to credit approval. Mail-in or online offer. Valid at participating locations. Visa prepaid card can be used everywhere Visa debit cards are accepted. Complete purchase must be made on the Big O Tires Credit Card between July 1 and December 31, 2018. Complete purchase must be postmarked within 45 days of purchase date. Visa prepaid card will be sent to customer's address provided above within 6-8 weeks after receipt of this completed certificate. If Visa prepaid card is not received after 8 weeks, call 1-888-980-6141 to inquire about status. Available only at participating locations. MetaBank or Visa does not sponsor or endorse Big O Tires Credit Card. Make a qualifying Big O Tires Credit Card purchase of \$500 (before tax) to receive a \$50 Visa prepaid card or \$250-\$499 (before tax) to receive a \$25 Visa prepaid card. Big O Tires, LLC is not responsible for non-complying rebate submissions or for late, lost, illegible, postage-due, or undeliverable mail. Non-complying and/or fraudulent rebate submissions will not be honored.