\$70 REDEMPTION FORM

NOVEMBER 27 - DECEMBER 20, 2015





How many vehicles are in your

Buy any set of four new MICHELIN® passenger or light truck tires at participating dealers between November 27 and December 20, 2015, and get 570 via MasterCard® Reward Card after submission!*

To learn more, call 1-866-212-9619.

Offer valid on purchases from 11/27/15 - 12/20/15. Form must be received by 01/20/16.

How to receive your \$70 via MasterCard® Reward Card:

- Purchase tires from a participating dealer. Please call 1-800-MICHELIN or visit MichelinMan.com for participating dealers.
- Submit your redemption online at tirerewardcenter.com or complete and mail in this redemption form.
- Attach receipt (or legible copy) showing the purchase of four new MICHELIN® passenger
 or light truck tires within the offer period.
- Mail to: 2015 Michelin Big O December Promotion, P.O. Box 167, Suite 1337, Milan, IL 61264.
- Not valid with any other offer. See offer terms and conditions for further details.
- To check the status of your Reward Card request, visit tirerewardcenter.com.

There are	two o	ptions
for rebate	subm	ission.

For faster service, submit your redemption online now at tirerewardcenter.com.

OF

Complete and mail in this redemption form.

1 2 3 4 5 or more	
What is your age? ☐ 18 – 25 ☐ 26 – 39 ☐ 40 – 55 ☐ Over 55	
How many years have you been a MICHELIN® tire owner? First time Less than 5 years More than 5 years	
How many tires did you intend to purchase prior to learning of this promotion?	
What tire brand was replaced when you purchased your new set of MICHELIN® tires?	
How did you first hear about this promotion? (Please check one.) Direct mail Radio Newspaper Televisio Salesperson in store In-store display Word of mouth Outdoor advertising	
Which of the following was an important contributing factor in your most recent purchase of MICHELIN® tires? (Check all that apply.) Michelin Promise Plan™ Promotion/sale Dealer recommendation Friend/relative recommendation Quality of product 30-Day Satisfaction Guarantee Mileage warranty Free flat change and tow service Actual tires on display Tires in stock Online research (reviews, websites, etc.) Replacing another set of MICHELIN® tires	

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^{*} Offer valid for residents of the United States only who purchase from a participating Big O Tires, LLC, dealer located in the U.S. in the fifty (50) United States or District of Columbia ("U.S."). Purchase must be completed between 11/27/2015 and 12/20/2015. Limit of one (1) redemption request (one '70 MasterCard' Reward Card) per purchase of four (4) new MICHELIN' passenger or light truck tires. Limit of three (3) redemptions per household. Must be at least 18 years of age or older at the time of purchase to be eligible. All requests must be postmarked or received on or before 01/20/2016. Please allow four (4) to six (6) weeks for delivery of the '70 MasterCard' Reward Card via mail. Sales to Original Equipment trien Do NOT qualify. Tampering with, altering or falsifying purchase information constitutes fraud. All decisions made by Michelin (or its authorized representatives) relating to the validity of any submissions are final and binding. This promotion is subject to all federal, state and local laws and regulations. Michelin reserves the right to modify or discontinue this offer, products and/or services at any time for any reason. No cash refunds. Please retain copies of the materials you submit. All requests become the property of Michelin North America, Inc., and will not be returned. Michelin is not responsible for any lost, late, stolen, damaged, misdirected, incomplete, incorrect or illegible mail. No postage-due requests. For questions regarding this promotion, please call 1-866-212-9619 Monday through Friday between 8:00 a.m. and 8:00 p.m. ET. Please reference the 2015 Michelin Big O December Promotion when calling. Offer may not be assigned, traded, sold or combined with any other Michelin offer. THIS OFFER IS NOT VALID WHERE PROHIBITED OR RESTRICTED BY LAW. The Reward Card cannot be reloaded with additional funds, nor can it be used at an ATM. Reward Card resists six (6) months after issuance. For complete terms, conditions and fees, see the Cardholdedr Agreement in your card package. Reward Ca