## **\$70 REDEMPTION FORM**



Date of Purchase

Day

Model (e.g., Taurus)

Model (e.g., Taurus)

When do you expect to purchase tires for this vehicle? (Please check one.)

Mo.

Last Name

The last four digits of the phone number are required for rebate processing.

In the next 30 days

I want email notifications so I can take advantage of valuable special offers and promotions on my next tire purchase, as well as sign up for tire rotation reminders and new product information from Michelin.

Michelin has a very strict privacy policy. We do not sell or rent your personally identifiable information to third parties.

91 days to 1 year from now





## Buy any set of four new MICHELIN® passenger or light truck tires at participating dealers between May 23 and June 19, 2016, and get 570 via MasterCard® Reward Card after submission!\*

To learn more, call 1-866-212-9619.

Where did you buy your tires? (Dealer Name)

What is the next vehicle you plan to purchase tires for?

Make (e.g., Ford)

Does this vehicle currently have MICHELIN® tires? (Please check one.)

Invoice Number

Year of Vehicle

Email Address

First Name

Address

Year of Vehicle

City

Offer valid on purchases from 05/23/16 to 06/19/16. Form must be received by 07/19/16.

## How to receive your 570 via MasterCard® Reward Card:

Make (e.g., Ford)

- Purchase tires from a participating dealer. Please call 1-800-MICHELIN or visit MichelinMan.com for participating dealers.
- Submit your redemption online at tirerewardcenter.com or complete and mail in this redemption form.
- Attach receipt (or legible copy) showing the purchase of four new MICHELIN® passenger
  or light truck tires within the offer period.
- Mail to: 2016 Michelin Big O May Promotion, P.O. Box 1337, Suite 229, Milan, IL 61264.
- Not valid with any other offer. See offer terms and conditions for further details.
- To check the status of your Reward Card request, visit tirerewardcenter.com.

There are	two o	ptions
for rebate	subm	ission.

1) For faster service, submit your redemption online now at tirerewardcenter.com.

## 0

Complete and mail in this redemption form.

Ant /Suite Number

ZIP Code

31 to 90 days from now

More than 1 year from now

How many vehicles are in your household?  1 2 3  5 or more
What is your age?  ☐ 18 – 25 ☐ 26 – 39  ☐ 40 – 55 ☐ Over 55
How many years have you been a MICHELIN® tire owner?  First time Less than 5 years  More than 5 years
How many tires did you intend to purchase prior to learning of this promotion?
What tire brand was replaced when you purchased your new set of MICHELIN® tires?
How did you first hear about this promotion? (Please check one.)  Direct mail  Newspaper  Salesperson in store  In-store display  Word of mouth  Outdoor advertising
Which of the following was an important contributing factor in your most recent purchase of MICHELIN® tires? (Check all that apply.)    Michelin Promise Plan®     Promotion/sale     Dealer recommendation     Friend/relative recommendation     Quality of product     30-Day Satisfaction Guarantee     Mileage warranty     Free flat change and tow service     Actual tires on display     Tires in stock     Online research (reviews, websites, etc.)     Replacing another set of MICHELIN® tires

<sup>\*</sup> Offer valid for residents of the United States only who purchase from a participating Big O Tires, LLC dealer located in the U.S. in the fifty (50) United States or District of Columbia ("U.S."). Purchase must be completed between 05/23/2016 and 06/19/2016. Limit of one (1) redemption request (one \$70 MasterCard® Reward Card) per purchase of four (4) new MICHELIN® passenger or light truck tires. Limit of three (3) redemptions per household. Must be at least 18 years of age or older at the time of purchase to be eligible. All requests must be postmarked or received on or before 07/19/2016. Please allow four (4) to six (6) weeks for delivery of the \$70 MasterCard® Reward Card via mail. Sales to Original Equipment manufacturers, fleets, wholesalers, business accounts and purchases for resale are not eligible for this promotion. Original Equipment tires DO NOT qualify. Tampering with, altering or falsifying purchase information constitutes fraud. All decisions made by Michelin (or its authorized representatives) relating to the validity of any submissions are final and binding. This promotion is subject to all federal, state and local laws and regulations. Michelin reserves the right or modify or discontinue this offer, products and/or services at any time for any reason. No cash refunds. Please retain copies of the materials you submit. All requests become the property of Michelin North America, Inc., and will not be returned. Michelin is not responsible for any lost, late, stolen, damaged, misdirected, incomplete, incorrect or illegible mail. No postage-due requests. For questions regarding this promotion, please call 1-866-212-9619 Monday through Friday between 8:00 a.m. and 8:00 p.m. ET. Please reference the 2016 Michelin Big O May Promotion when calling. Offer may not be assigned, traded, sold or combined with any other Michelin offer. THIS OFFER IS NOT VALID WHERE PROHIBITED OR RESTRICTED BY LAW. The Reward Card cannot be reloaded with additional funds, nor can it be used at an ATM. Reward Card expires six