



- ☐ Michelin Promise Plan™
- ☐ Promotion/sale
- ☐ Dealer recommendation
- ☐ Friend/relative recommendation
- ☐ Quality of product
- ☐ 30-Day Satisfaction Guarantee
- ☐ Mileage warranty
- ☐ Free flat change and tow service
- ☐ Actual tires on display
- ☐ Tires in stock
- ☐ Online research
(reviews, websites, etc.)
- ☐ Replacing another set of
MICHELIN® tires

☐ 91 days to 1 year from now ☐ More than 1 year from now

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