



Buy any set of four new MICHELIN® passenger or light truck tires at participating Big O Tires, LLC, dealers between January 12 and February 1, 2015, and get \$70 via MasterCard® Reward Card after submission!*				How many vehicles are in your household?  1 2 3  4 5 or more
There are two options	1) For faster service, subm	it your redemption online no	w at tirerewardcenter.com.	What is your age?  ☐ 18 – 25 ☐ 26 – 39
for rebate submission.	OR 2) Complete and mail in t	ais redemption form		18 - 25
To learn more, call 1-866-212-9619. Offer valid 01/12/2015 – 02/01/2015. Redemption forms must be received by 03/01/2015.  How to receive your <sup>5</sup> 70 via MasterCard° Reward Card:  Purchase tires from a participating dealer. Please call 1-800-MICHELIN for participating dealers.  Submit your redemption online at tirerewardcenter.com or complete and mail in this redemption form.  Attach receipt (or legible copy) showing the purchase of four new MICHELIN° passenger or light truck tires within the				How many years have you been a MICHELIN® tire owner?  First time Less than 5 years  More than 5 years
<ul> <li>Attach receipt (or legible copy) offer period.</li> <li>Mail to: 2015 Michelin Big O Ja</li> <li>Not valid with any other offer.</li> <li>To check the status of your in</li> </ul>	nuary Promotion, P.O. Box 1: See terms and conditions fo	337, Suite 145, Milan, IL 612 r further details.		How many tires did you intend to purchase prior to learning of this promotion?  1 2 3 4  What tire brand was replaced when you purchased your new set of
Where did you buy your tires? (Dealer Name)	)			MICHELIN® tires?  MICHELIN® Other
Invoice Number		Date of Purchase	Day Year	How did you first hear about this promotion? (Please check one.)
Year of Car Make (e.g., Ford	4)		.q., Taurus)	☐ Direct mail ☐ Radio
real of Cal Wake (e.g., For	u)	iviodei (e	.g., laulus)	Newspaper Television
Email Address				Salesperson in store Website
Liliali Address				☐ In-store display ☐ Email
First Name		Last Name		☐ Word of mouth ☐ Other
riist ivalile		Last Name		Outdoor advertising
Address			Apt./Suite Number	Which of the fall and a new and
Address			Apt./Suite Number	Which of the following was an important contributing factor in your
City			State ZIP Code	most recent purchase of MICHELIN® tires? (Check all that apply.)
				☐ Michelin Promise Plan™
Phone				Promotion/sale
The last four digits of the phone number are required for rebate processing.				Dealer recommendation
			. ,	Friend/relative recommendation
What is the next vehicle you plan to purchase		84 - J-1 (-	T	Quality of product
Year of Car Make (e.g., Ford	u)	lviodei (e	.g., Taurus)	30-Day Satisfaction Guarantee
				☐ Mileage warranty
Does this vehicle currently have MICHELIN® to			tires for this vehicle? (Please check one.)	Free flat change and tow service
Yes No Do	on't know	In the next 30 days	31 to 90 days from now	Actual tires on display
91 days to 1 year from now More than 1 year from now Tires in stock				
Luant amail no	tifications so I can take advan	tage of valuable special offer	s and promotions on my	Online research (reviews, websites, etc.)
YES    I want email notifications so I can take advantage of valuable special offers and promotions on my next tire purchase, as well as sign up for tire rotation reminders and new product information from Michelin.    Michelin has a very strict privacy policy. We do not sell or rent your personally identifiable information to third parties.   (reviews, websites, etc.)				

BGO

<sup>\*</sup> Offer valid for residents of the United States only who purchase from a participating Big O Tires, LLC, dealer located in the U.S. in the fifty (50) United States or District of Columbia ("U.S."). Purchase must be completed between 01/12/2015 and 02/01/2015. Limit of one (1) redemption request (one '70 MasterCard'® Reward Card) per purchase of four (4) new MICHELIN® passenger or light truck tires. Limit of three (3) redemptions per household. Must be at least 18 years of age or older at the time of purchase to be eligible. All requests must be postmarked or received on or before 03/01/2015. Please allow four (4) to six (6) weeks for delivery of the '70 MasterCard'® Reward Card via mail. Sales to Original Equipment manufacturers, fleets, wholesalers, business accounts and purchases for resale are not eligible for this promotion. Original Equipment tires DO NOT qualify, Tampering with, altering or falsifying purchase information constitutes fraud. All decisions made by Michelin (or its authorized representatives) relating to the validity of any submissions are final and binding. This promotion is subject to all federal, state, and local laws and regulations. Michelin reserves the right to modify or discontinue this offer, products and/or services at any time for any reason. No cash refunds. Please retain copies of the materials you submit. All requests become the property of Michelin North America, Inc., and will not be returned. Michelin is not responsible for any lost, late, stolen, damaged, misdirected, incomplete, incorrect or illegible mail. No postage-due requests. For questions regarding this promotion, please call 1-866-212-9619 Monday through Friday between 8:00 a.m. and 8:00 p.m. ET. Please reference the 2015 Michelin Big O January Promotion when calling. Offer may not be assigned, traded, sold or combined with any other Michelin offer. THIS OFFER IS NOT VALID WHERE PROHIBITED OR RESTRICTED BY LAW. The Reward Card package. Reward Card with additional funds, nor can it be used at an ATM. Reward Card ex