



**Get a \$50 MasterCard® Reward Card after submission\* with purchase of four new BFGoodrich® passenger or light truck tires at participating dealers between November 20 and December 17, 2017.**

**There are two options for rebate submission.**

1) For faster service, submit your redemption online now at [tirerewardcenter.com](http://tirerewardcenter.com).  
**OR**  
 2) Complete and mail in this redemption form.

To learn more, call 1-800-233-5961.

Offer valid on purchases from 11/20/17 to 12/17/17. Form must be received by 01/17/18.

**How to receive your \$50 via MasterCard® Reward Card:**

- Purchase tires from a participating dealer. Please call 1-800-877-8899 or visit [BFGoodrichTires.com](http://BFGoodrichTires.com) for participating dealers.
- Submit your redemption online at [tirerewardcenter.com](http://tirerewardcenter.com), or complete and mail in this redemption form.
- Attach receipt (or legible copy) showing the purchase of four new BFGoodrich® passenger or light truck tires within the offer period.
- Mail to: 2017 BFGoodrich Big O November Promotion, P.O. Box 1217, Suite 330, Milan, IL 61264.
- Not valid with any other offer. See terms and conditions for further details.
- **To check the status of your Reward Card request, visit [tirerewardcenter.com](http://tirerewardcenter.com).**

Where did you buy your tires? (Dealer Name)

\_\_\_\_\_

Invoice Number

\_\_\_\_\_

Date of Purchase

Mo. \_\_\_\_\_ Day \_\_\_\_\_ Year \_\_\_\_\_

Year of Vehicle

\_\_\_\_\_

Make (e.g., Ford)

\_\_\_\_\_

Model (e.g., Taurus)

\_\_\_\_\_

Email Address

\_\_\_\_\_

First Name

\_\_\_\_\_

Last Name

\_\_\_\_\_

Address

\_\_\_\_\_

Apt./Suite Number

\_\_\_\_\_

City

\_\_\_\_\_

State

\_\_\_\_\_

ZIP Code

\_\_\_\_\_

Phone

\_\_\_\_\_

The last four digits of the phone number are required for rebate processing.

What is the next vehicle you plan to purchase tires for?

Year of Vehicle

\_\_\_\_\_

Make (e.g., Ford)

\_\_\_\_\_

Model (e.g., Taurus)

\_\_\_\_\_

Does this vehicle currently have BFGoodrich® tires? (Please check one.)

Yes  No  Don't know

When do you expect to purchase tires for this vehicle? (Please check one.)

In the next 30 days  31 to 90 days from now  
 91 days to 1 year from now  More than 1 year from now

**■ YES!** I want email notifications so I can take advantage of valuable special offers and promotions on my next tire purchase, as well as sign up for tire rotation reminders and new product information from BFGoodrich. BFGoodrich has a very strict privacy policy. We do not sell or rent your personally identifiable information to third parties.

How many vehicles are in your household?

1  2  3  
 4  5 or more

What is your age?

18 – 25  26 – 39  
 40 – 55  Over 55

How many years have you been a BFGoodrich® tire owner?

First time  
 Less than 5 years  
 More than 5 years

How many tires did you intend to purchase prior to learning of this promotion?

1  2  3  4

What tire brand was replaced when you purchased your new set of BFGoodrich® tires?

BFGoodrich®  Other

How did you first hear about this promotion? (Please check one.)

Direct mail  Radio  
 Newspaper  Television  
 Salesperson in store  Website  
 In-store display  Email  
 Word of mouth  Other  
 Outdoor advertising

Which of the following was an important contributing factor in your most recent purchase of BFGoodrich® tires? (Check all that apply.)

Promotion/sale  
 Dealer recommendation  
 Friend/relative recommendation  
 Quality of product  
 Mileage warranty  
 Actual tires on display  
 Tires in stock  
 Online research (reviews, websites, etc.)  
 Replacing another set of BFGoodrich® tires

**BGO**

\* Offer valid for residents of the United States only who purchase from a participating Big O Tires, LLC dealer located in the U.S. in the fifty (50) United States or District of Columbia ("U.S."). Purchase must be completed between 11/20/2017 and 12/17/2017. Limit of one (1) redemption request (one \$50 MasterCard® Reward Card) per purchase of four (4) new BFGoodrich® passenger or light truck tires. Limit of three (3) redemptions per household. Must be at least 18 years of age or older at the time of purchase to be eligible. All requests must be postmarked or received on or before 01/17/2018. Please allow four (4) to six (6) weeks for delivery of the \$50 MasterCard® Reward Card via mail. Sales to Original Equipment manufacturers, fleets, wholesalers, business accounts and purchases for resale are not eligible for this promotion. Original Equipment tires DO NOT qualify. Tampering with, altering or falsifying purchase information constitutes fraud. All decisions made by BFGoodrich (or its authorized representatives) relating to the validity of any submissions are final and binding. This promotion is subject to all federal, state and local laws and regulations. BFGoodrich reserves the right to modify or discontinue this offer, products and/or services at any time for any reason. No cash refunds. Please retain copies of the materials you submit. All requests become the property of Michelin North America, Inc., and will not be returned. BFGoodrich is not responsible for any lost, late, stolen, damaged, misdirected, incomplete, incorrect or illegible mail. No postage-due requests. For questions regarding this promotion, please call 1-800-233-5961 Monday through Friday between 8:00 a.m. and 8:00 p.m. ET. Please reference the 2017 BFGoodrich Big O November Promotion when calling. Offer may not be assigned, traded, sold or combined with any other BFGoodrich offer. THIS OFFER IS NOT VALID WHERE PROHIBITED OR RESTRICTED BY LAW. The Reward Card cannot be reloaded with additional funds, nor can it be used at an ATM. Reward Card expires six (6) months after issuance. No cash access. Fees apply. For complete terms, conditions and fees, see the Cardholder Agreement in your card package. Reward Card issued by U.S. Bank National Association pursuant to a license from MasterCard International Incorporated. MasterCard is a registered trademark of MasterCard International Incorporated.

# \$70 REDEMPTION FORM

NOVEMBER 20 – DECEMBER 17, 2017



**BIG O TIRES**

Buy any set of four new MICHELIN® passenger or light truck tires at participating dealers between November 20 and December 17, 2017, and get \$70 via MasterCard® Reward Card after submission!\*

To learn more, call 1-866-212-9619.

Offer valid on purchases from 11/20/17 to 12/17/17. Form must be received by 01/17/18.

### How to receive your \$70 via MasterCard® Reward Card:

- Purchase tires from a participating dealer. Please call 1-800-MICHELIN or visit MichelinMan.com for participating dealers.
- Submit your redemption online at [tirerewardcenter.com](http://tirerewardcenter.com) or complete and mail in this redemption form.
- Attach receipt (or legible copy) showing the purchase of four new MICHELIN® passenger or light truck tires within the offer period.
- Mail to:  
2017 Michelin Big O November Promotion, P.O. Box 1577, Suite 328, Milan, IL 61264.
- Not valid with any other offer. See offer terms and conditions for further details.
- To check the status of your Reward Card request, visit [tirerewardcenter.com](http://tirerewardcenter.com).

There are two options for rebate submission.

- 1) For faster service, submit your redemption online now at [tirerewardcenter.com](http://tirerewardcenter.com).
- OR
- 2) Complete and mail in this redemption form.

Where did you buy your tires? (Dealer Name)

Invoice Number

Date of Purchase

Mo.  Day  Year

Year of Vehicle

Make (e.g., Ford)

Model (e.g., Taurus)

Email Address

First Name

Last Name

Address

Apt./Suite Number

City

State

ZIP Code

Phone

The last four digits of the phone number are required for rebate processing.

What is the next vehicle you plan to purchase tires for?

Year of Vehicle

Make (e.g., Ford)

Model (e.g., Taurus)

Does this vehicle currently have MICHELIN® tires? (Please check one.)

Yes  No  Don't know

When do you expect to purchase tires for this vehicle? (Please check one.)

In the next 30 days  31 to 90 days from now  
 91 days to 1 year from now  More than 1 year from now

How many vehicles are in your household?

1  2  3  
 4  5 or more

What is your age?

18 – 25  26 – 39  
 40 – 55  Over 55

How many years have you been a MICHELIN® tire owner?

First time  
 Less than 5 years  
 More than 5 years

How many tires did you intend to purchase prior to learning of this promotion?

1  2  3  4

What tire brand was replaced when you purchased your new set of MICHELIN® tires?

MICHELIN®  Other

How did you first hear about this promotion? (Please check one.)

Direct mail  Radio  
 Newspaper  Television  
 Salesperson in store  Website  
 In-store display  Email  
 Word of mouth  Other  
 Outdoor advertising

Which of the following was an important contributing factor in your most recent purchase of MICHELIN® tires? (Check all that apply.)

Michelin Promise Plan™  
 Promotion/sale  
 Dealer recommendation  
 Friend/relative recommendation  
 Quality of product  
 30-Day Satisfaction Guarantee  
 Mileage warranty  
 Free flat change and tow service  
 Actual tires on display  
 Tires in stock  
 Online research (reviews, websites, etc.)  
 Replacing another set of MICHELIN® tires



**YES!** I want email notifications so I can take advantage of valuable special offers and promotions on my next tire purchase, as well as sign up for tire rotation reminders and new product information from Michelin.

Michelin has a very strict privacy policy. We do not sell or rent your personally identifiable information to third parties.

BGO

\* Offer valid for residents of the United States only who purchase from a participating Big O Tires location in the U.S. in the fifty (50) United States or District of Columbia ("U.S."). Purchase must be completed between 11/20/2017 and 12/17/2017. Limit of one (1) redemption request (one \$70 MasterCard® Reward Card) per purchase of four (4) new MICHELIN® passenger or light truck tires. Limit of three (3) redemptions per household. Must be at least 18 years of age or older at the time of purchase to be eligible. **All requests must be postmarked or received on or before 01/17/2018.** Please allow four (4) to six (6) weeks for delivery of the \$70 MasterCard® Reward Card via mail. Sales to Original Equipment manufacturers, fleets, wholesalers, business accounts and purchases for resale are not eligible for this promotion. Original Equipment tires DO NOT qualify. Tampering with, altering or falsifying purchase information constitutes fraud. All decisions made by Michelin (or its authorized representatives) relating to the validity of any submissions are final and binding. This promotion is subject to all federal, state and local laws and regulations. Michelin reserves the right to modify or discontinue this offer, products and/or services at any time for any reason. No cash refunds. Please retain copies of the materials you submit. All requests become the property of Michelin North America, Inc., and will not be returned. Michelin is not responsible for any lost, late, stolen, damaged, misdirected, incomplete, incorrect or illegible mail. No postage-due requests. For questions regarding this promotion, please call 1-866-212-9619 Monday through Friday between 8:00 a.m. and 8:00 p.m. ET. Please reference the 2017 Michelin Big O November Promotion when calling. Offer may not be assigned, traded, sold or combined with any other Michelin offer. **THIS OFFER IS NOT VALID WHERE PROHIBITED OR RESTRICTED BY LAW.** The Reward Card cannot be reloaded with additional funds, nor can it be used at an ATM. Reward Card expires six (6) months after issuance. No cash access. Fees apply. For complete terms, conditions and fees, see the Cardholder Agreement in your card package. Reward Card issued by U.S. Bank National Association pursuant to a license from MasterCard International Incorporated. MasterCard is a registered trademark of MasterCard International Incorporated.

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# **BIG O TIRES®**

THE TEAM YOU TRUST®

## Receive up to a \$70 Big O® Visa® Prepaid Card by Mail-in Rebate 11/20/17 - 12/17/17



**MICHELIN**

# Get \$70

Big O Visa Prepaid Card by mail-in rebate with the purchase of a set of 4 Michelin tires when you use the Big O Tires Credit Card.

**BFGoodrich®**  
Tires

# Get \$50

Big O Visa Prepaid Card by mail-in rebate with the purchase of a set of 4 BFGoodrich tires when you use the Big O Tires Credit Card.

*\*see reverse side for additional terms and conditions.*

# BIG O TIRES VISA PREPAID CARD REBATE OFFER

- The following steps need to be completed to receive a Visa Prepaid Card:  
Between 11/20/17 and 12/17/17, make a qualifying pre-tax purchase on the Big O Tires Credit Card. Redemption must be postmarked by 1/17/2018 to qualify for this offer. Check amount purchased:



Set of 4 Michelin tires purchased on the Big O Tires credit card



Set of 4 BFGoodrich tires purchased on the Big O Tires credit card

- Mail a copy of your invoice and this completed original rebate form to:  
**Big O Michelin BFGoodrich Rebate Offer**

Offer #61014  
PO Box 6189  
Mesa, AZ 85216

Please keep a copy of this rebate for your records.

Name:

Address:

City:

State:  ZIP:

Home Telephone:

E-mail (optional):

Last 4 digits of your Big O Tires Credit Card:

X X X X X X X X X X X X

By providing your email address, we may use this information to contact you about the status of your claim.

To be eligible to receive a rebate under this offer you must: (1) make a purchase from participating Big O Tires location for a set of four (4) Michelin or BFGoodrich tires between the dates 11/20/17 and 12/17/17 and; (2) complete and submit a rebate form, together with a copy of the original invoice, that is postmarked by 1/17/18 and; (3) Complete purchase must be made on the Big O Tires Credit Card. One rebate per purchase valid at participating US locations. Limit two redemptions per household. Original equipment manufacturers, fleets, wholesalers, commercial accounts and purchases for resale are not eligible for this promotion. Subject to credit approval. Visa is a registered trademark of Visa U.S.A. Inc. Prepaid card will be sent to customers address provided above within 6-8 weeks after receipt of this completed rebate form. If prepaid card is not received after 8 weeks, call 855-520-5035 or visit [www.bigotires.rebatepromotions.com](http://www.bigotires.rebatepromotions.com) to inquire about status. See store and Visa Prepaid Card for details.

Rebate in the form of a Big O Tires Visa Prepaid Card. Card is issued by MetaBank®, Member FDIC, pursuant to a license from Visa U.S.A. Inc. No cash access or recurring payments. Can be used everywhere Visa Debit cards are accepted. Card valid for up to 12 months; unused funds will be forfeited at midnight EST the last day of the month of the valid thru date. Card terms and conditions apply, see [MyPrepaidCenter.com/site/visa-promo](http://MyPrepaidCenter.com/site/visa-promo). MetaBank does not sponsor or endorse the Big O® Credit Card.